

School of Business Administration

Associate in Arts in Hospitality and Tourism Management (AAHTM)

The Associate in Arts, Hospitality and Tourism Management degree is a field of study designed to prepare students with the knowledge, commitment, and skills needed for management, marketing, and operational positions in the growing hospitality and tourism industry. As a field of study, the Hospitality and Tourism Management degree is interdisciplinary. As such, it draws upon a wide range of basic disciplines to provide students with the fundamental knowledge and skills required to fulfill the diverse demands placed upon individuals who pursue management positions within this industry.

Upon completion of this degree, graduates will be prepared to enter employment as front office operations managers, room's division managers, convention services managers, meeting planners and sales and marketing managers.

Program Objectives

Upon completion of the program, the student should be able to:

1. Demonstrate basic skills needed in hospitality and tourism organizations
2. Display competency in hospitality and tourism business subjects required for critical thinking applications
3. Display competency in computer applications relevant to the hospitality and tourism industry
4. Demonstrate technical operations, management, and supervisory skills
5. Recognize how hospitality and tourism organizations work in synergy to enhance the economic viability of geographic areas, both domestic and foreign
6. Embrace change to stay current with the ever changing face of hospitality and tourism
7. Write and speak effectively
8. Recognize how specialized training fits into the larger management and societal context

Admission Requirements:

Students desiring admission to the Associate in Arts in Hospitality and Tourism Management career program must meet the following requirements:

1. Completed their high school education or G.E.D. with a minimum G.P.A. of 2.0 or better.
2. Completed or be enrolled concurrently in General Education courses not less than 21 semester units or the equivalent covering various academic disciplines which must include 6 units of English writing and communication, 3 units of mathematics, 3 units of natural science, 3 units of social science, and 6 units of Humanities courses including one course in History. General Education courses students are concurrently enrolled in must be completed prior to the completion of the AAHTM program. The minimum G.P.A. attained must be of 2.0 or better. GE courses are offered at community/city colleges.

International Student Admission Requirements:

Unless a graduate from a US high school or foreign equivalent where English was the language of instruction evidenced by an official transcript, or a student having taken at least 2 years of education in a college program where English was the language of instruction evidenced by an official transcript, an applicant whose native language is not English must satisfy English proficiency requirement for admission to the AAHTM program by scoring a TOEFL test with at least 450 PBT, 133 CBT or 45 iBT; a TOEIC of at least 480 or a IELTS of 4.



Graduation Requirements:

To receive the Associate in Arts in Hospitality and Tourism Management career degree, students must meet the following academic requirements:

- completed 21 units in General Education Courses
- completed 21 units in Business Foundation and Core Courses
- completed 18 units in Hospitality and Tourism Management Courses
- maintained a minimum G.P.A. of 2.0 or better

AAHTM Curriculum

The AAHTM curriculum includes 21 units in General Education Courses, 21 units in Business Foundation and Core Courses and 18 units in Hospitality and Tourism Management Scheme courses as listed below.

Business Foundation and Core Courses Required: 21 Semester Units

Foundation Courses: 15 Semester Units

<u>Course No.</u>	<u>Course Title</u>	<u>Credit Units</u>
AT 2110	Accounting Principles I	3
BU 2000	Introduction to Business Management	3
BU 2050	Business Law	3
BU 2400	Business Statistics	3
EC 2420	Principles of Macroeconomics	3
TOTAL		15

Required Core Courses: 6 Semester Units

<u>Course No.</u>	<u>Course Title</u>	<u>Credit Units</u>
BU 2010	Computer Information Systems	3
BU 3000	Management Theory and Practice	3
TOTAL		6

Hospitality and Tourism Management Courses Required: 18 Semester Units

<u>Course No.</u>	<u>Course Title</u>	<u>Credit Units</u>
HT 1000	Introduction to Hospitality and Tourism	3
HT 2100	Front Office operation and Management	3
HT 2000	Tourism Theories and Practices	3
HT 2010	Destination Geography	3
HT 3010	Convention and Event Management	3
MK 3210	Hospitality and Tourism Marketing	3
TOTAL		18

TOTAL PROGRAM REQUIREMENT: 39 SEMESTER UNITS
(with completion of 21 semester units or the equivalent in GE courses)